United Way of Central Maryland
Job Opening Announcement

**Position Title:** Director of Research and Impact Analysis

**Summary**
United Way of Central Maryland is seeking an experienced grant writer with a track record of success in seeking and securing grant funding to join our growing Grants, Research and Accountability Team. This position provides a unique opportunity to join a fast-paced, collaborative team that is committed to increasing revenue in support of programs/initiatives that improve the lives of central Maryland’s most vulnerable individuals and families.

Since 1925, United Way of Central Maryland has been a human service leader for the region. Our mission is to unite and engage our communities to improve people’s lives. We address local needs through grant-making, targeted community impact initiatives, collaborations, promoting volunteerism and advocacy, all while mobilizing more resources for the nonprofit community.

As a member of the Grants, Research and Accountability Team, the primary focus of the Director of Research and Impact Analysis is to support the ongoing evolution of United Way of Central Maryland (UWCM) by providing research and analytic support that informs ongoing program development, strategic planning and investment decisions – leading to increased community impact.

**Key Responsibilities**
**Impact Analysis, Research and Development**

- Conduct/expand analysis of current UWCM investments to include the examination of community level impact over time and measuring the social return on investment (ROI) generated by various initiatives.
- Conduct/coordinate deeper analysis of community-level indicator data and challenges to inform community conversations about needs, priorities and investment decisions.
- Support ongoing work to streamline and strengthen UWCM’s collection and use of data to support ongoing program improvement and measure program impact.
- Work with program teams to explore, research and develop innovative approaches to improve the efficiency and impact of UWCM’s work.
- Review and summarize research on best-practices, emerging national models and innovative new programs that are aligned with UWCM’s mission and goals.
• Review and summarize “tipping point” research to inform discussions and decisions regarding increased concentration of programming and investment in target communities.
• Present analysis/research summaries (through white papers, presentations, etc.) to programmatic and leadership staff to inform ongoing program development, strategic planning and investment decisions.

Grant Seeking and Development
• Work with program staff to research and explore innovative program funding models (public-private partnerships, Pay for Success, etc.) and related grant opportunities as possible avenues to improve, sustain and expand programs.
• Provide research and writing support for grant proposals, in areas such as: the development of a statement of need; and best-practices research to support programmatic approaches.

QUALIFICATIONS AND REQUIREMENTS
Bachelor’s degree is required, Master’s degree a plus. Must have strong research experience and demonstrated skills in writing research summaries/reports. Grant writing experience a plus.

Additionally, the Director of Research and Impact Analysis will:
• Have a strong understanding of the challenges facing individuals and families living in poverty.
• Have a solid foundation/knowledge of data collection and program evaluation practices.
• Possess excellent written, oral communication, analytical and internet skills.
• Be well-organized and time-sensitive, able to multi-task, manage competing priorities, meet deadlines and work under pressure.
• Exhibit strong collaboration skills, able to work as part of a team.
• Be skilled in the use of Microsoft Excel, PowerPoint, and Word, and in the preparation of presentations.

Interested candidates should submit a cover letter and resume via email to:
United Way of Central Maryland
Attention: Human Resources
1800 Washington Boulevard, Suite 340
Baltimore, MD 21230
Email: hrrecruiting@uwcm.org